

Media Release

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AUSTRALIAN GROWERS & PRODUCERS CELEBRATED AT COLES SUPPLIER AWARDS

Images available [here](#)

Coles has announced the winners of its 2026 Supplier Partner Awards, celebrating quality, innovation and vision across its list of winners spanning food, drink and groceries.

From fresh produce and meat, to liquor, pantry staples and everyday essentials, Coles suppliers were celebrated for their commitment and achievements across nine categories at an event on Thursday 22 October in Melbourne.

The annual awards recognise the Australian farmers, producers and businesses that go above and beyond to consistently deliver high-quality products and impactful partnerships around the country.

Grocery Supplier of the Year was awarded to Nestle for delivering new products and customer-led activations, as well as donating \$140,000 to grassroots sport through MILO and Uncle Toby's products.

The **Community Champion of the Year** award went to Asahi for significantly growing its partnership with Coles and FightMND. Over the past three years Asahi has raised more than \$1 million for the cause, including \$477,200 through this year's Big Freeze 12 campaign, supported by twice as many specially marked products to drive greater customer engagement and fundraising impact.

Mountain Blue was named **Fresh Produce Supplier of the Year**, recognised for the outstanding quality of its exclusive Eureka blueberries and its work to transform the availability of premium blueberries, extending supply from eight weeks to nine months of the year.

Coles Chief Commercial Officer Anna Croft said the awards celebrated the suppliers and partners who continue to innovate and find new ways to deliver for customers.

"Our suppliers play such an important role in what we do, and this year they've helped us welcome hundreds of new products and find new ways to make shopping easier and more convenient for our customers," she said.

"These awards are an opportunity to celebrate their fresh thinking, commitment, and the role they play in helping us deliver the quality, value and products Australians know and love."

The winners of the 2026 Coles Supplier Partner Awards include:

- Libeert was named **Own Brand Supplier of the Year** for its exceptional quality and customer focus, helping to deliver outstanding Belgian Chocolate products across Coles, Coles Simply and Coles Finest ranges.

- Baiada Poultry was awarded **Meat, Deli, Seafood and Convenience Supplier of the Year** for its outstanding contribution and vision for growth.
- Mountain Blue took home **Fresh Produce Supplier of the Year** for its exceptional Eureka blueberries, and its commitment to a strong supply chain, extending supply from eight weeks to nine months of the year.
- Peters Ice Cream won **Bakery, Dairy and Frozen Supplier of the Year** for its impressive assortment of customer-led innovation, delivering high impact and on-trend products, as well as participation in community partnerships including FightMND and Clean Up Australia.
- Asahi was recognised as **Community Champion of the Year** for significantly growing its partnership with Coles and FightMND, raising more than \$1 million over three years and expanding participating products to drive customer engagement and support for the national community partnership.
- **Non Food Supplier of the Year** was awarded to Colgate Palmolive for its strategic partnership, innovation and customer-focused execution, including category-leading activations, eCommerce excellence and strong supply performance.
- **Grocery Supplier of the Year** was awarded to Nestle for its innovation and execution, including the KitKat Formula 1 partnership, Coles exclusive launches and \$140,000 donated to grassroots sport through MILO and Uncle Toby's.
- Suntory was awarded **Liquor Supplier of the Year** for its strong partnership and customer focus, bringing valuable insights, smart product thinking and an innovative digital approach.
- Farro won **Small Supplier of the Year** for delivering an authentic, premium pizza range that strengthens Coles Local's unique and differentiated offer for customers.

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